



The Contact Sheet

September 2009
Volume 59, Issue 9

Newsletter of the Photographic Society of Chattanooga

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SEPTEMBER PSC MEETING ANNUAL PICNIC

FRIDAY, SEPTEMBER 11 AT 6:30 PM
Harrison Bay State Park Pavilion
Free Parking

We need to know you are coming so....
Email Pat Gordy at patgordy@bellsouth.net
to get on cancellation list

Bring a large, family-sized dish of food
(salad, vegetable or dessert)

2009-2010 Executive Board Election
Quarterly Contest Winners Announced



From the President

This issue of *The Contact* marks my last month as president, so I want to take the opportunity to thank the many of you who have helped make it a successful year. It has been a gratifying and challenging year for me, but I look forward to continuing to be an active participant. The officers, board members, committee chairmen and so many individual members who have stepped in to help out have made all of our activities successful. Currently we have an exhibit coming together for our sister city, Wuxi, and then a book to publish which are new events for the club, along with plans for an international exhibition next year. Our club continues to grow and with it the challenges to provide value to our members who are most important of all.

Thanks for a great year!
Milton

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Favorite Place - page 4

New Members

Brian Adams
Jerry & Joyce Clark
George Diamantis
Corey Hogan
Nicholas Jensen
Candace Long
Eric Petersen

Visitors

Dr. Michael Brown
John & Linda Coniglio
Michael Daniel
Bill and Laura Hodge
Latta & Janice Johnston
Ron Rogers
Mark Siktberg
Larry R. Smith
Javid Taj
John & Candace Tehennepe

RENEW PSC MEMBERSHIP EARLY & SAVE!

PSC membership year begins October 1, with an increase in member fees. New members who joined in August or September, 2009 are paid for 2010. Renew your membership at the September 11 Picnic or mail check: PSC, PO Box 8886, Chattanooga, TN 37414 (postmarked before Oct. 1) to pay at the current price.
Note: Student membership fees were decreased.

Membership fees	Current	Oct. 1
Family (same household)	\$25.00	\$30.00
Single	\$22.50	\$25.00
Full-Time Student	\$47.50	\$15.00

Running Free
by Seth Shaffer
1st Place
Horse Illustrated
Photo Contest



Member News

CONGRATULATIONS!

- Two of **Seth Shaffer's** pictures were published in an alpaca magazine. He also won **first place** in the *Horse Illustrated* photo contest.
- The following members had images selected for China's Wuxi Exhibit: **Don Baldwin, Angela Dillard, Stephen Golder, Wendell Gordy, Sara Haase, Cauley Hayes, Jim Hyatt, Phillip Hughey, Bob Marshall, Milton McLain, Rafael Otter, Mohan Rao, Russell Robards, Tim Solomon, David Stephenson, Vicki Stuart, Connie Thompson, Rosemary Williams, and Mark Wurst.**
- **Leslie O'Rear** is having a "one woman" show of her photographs at the **Unitarian Universalist Church gallery**. The exhibit is scheduled for September through October. Best way to see the exhibit is to contact Leslie to make arrangements to have access to the building.
- **John Jackson** had an article written about him in August *Blush Magazine*. He and his partner's studio is going to be a part of AVA's *Gallery Hop*, Sept. 12, 2-9 pm.
- **Lawson Whitaker's** photo was on the front of a recent East Brainerd weekly paper focusing on the *Now I Lay Me Down to Sleep* organization. **Donna McPherson** also attended the meeting. To learn more about the organization go to their website www.nowilaymedowntosleep.org

HEALTH: Both **Betty and Rodney Blum** are having health problems. **Betty** had hand surgery Friday, August 28 and is doing well. **Rodney** is undergoing cardiac testing and has had to put his cancer surgery off until October 1. **Gene Cornelius** had surgery on his leg for removal of melanoma and now is home.

PSC ANNUAL OPEN HOUSE OCTOBER 15

This year's kick-off is on October 15, and will include a special speaker, good food (brought by members), door prizes, and sharing of members' prints. Make plans to be there and invite family and friends who are interested in photography to join us for this kick-off meeting.

Send digital images to **Tim Solomon** (timsolomon48@yahoo.com) by **October 10**, using "Open House Image" for email subject heading.

PSC BOARD MEETING

(Last Thursday of each month)
6:15 PM - Thursday, Sept. 24
John Jackson artmaster6547@yahoo.com

DIGITAL COMMITTEE

(1st Thursday of each month)
6:30 PM - Thursday, Sept. 3 & Oct. 1
Bob Bratton: bratton@bellsouth.net

PSC Board and Committee meetings are held in JC Penny Hamilton Place 2nd floor conference room and are open to any members who wish to attend. Board and committee members are asked to email their chairman if unable to attend.

2009-2010 PSC Board To Be Elected at Annual Picnic

The following candidates are up for election to the 2008-2009 PSC's Board. The election will be held at the PSC Annual Picnic on September 19. According to the club Bylaws, other candidates may be nominated from the floor; however they must be willing to perform duties pertaining to office of note.

President-Elect



Mark Wurst

Secretary



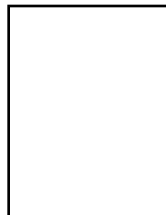
Pat Gordy

Treasurer



Janis Rowland

Directors 2009 - 2012



Johannes de Wet

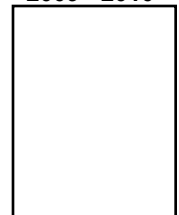


Bill Mueller



Roelf Steyn

**Director
2009 - 2010**



James Adams

Returning PSC Board Members

President



John Jackson

Directors 2007 - 2010



Sara Haase



Dan Jeter

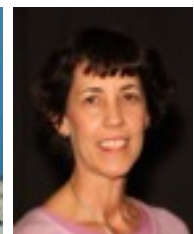
Directors 2008 - 2011



Rodney Blum



Joni Fisher



Connie Thompson

Annual Picnic

When PSC meets for its annual picnic on Friday, September 11, at Harrison Bay State Park, members and guests will not only get to fellowship and dine, but the evening will be filled with entertainment for photographers - seeing images.

A digital slide show of images by PSC members for the Wuxi, China exhibit will be shown, plus Tim Solomon, competition chair, will show the submissions for the Rock City themed PSC Quarterly Contest. In addition, attendees will get to see the World Photography Day shots taken by PSC members.

The PSC Executive Board candidates for the 2009-2010 year will be introduced, and your vote is needed in the election. Another feature for the evening will be the introduction of members that joined during the past year, with bio read on each one.

With you bringing a family-sized vegetable/salad dish or a dessert, and the club providing your choice of BBQ pork with bun or chicken fillets; drinks; ice; paper goods; and plastic utensils, you are sure to leave feeling well fed.

There is plenty of free parking at the pavilion near the swimming pool. A few folks will be needed to help set up at 6:00 p.m. and some will be needed to help clean up - your help will be greatly appreciated. As always, the building must be vacated by 9:00 p.m. Don't forget to bring your dinner contribution - a family-sized dish of veggies or dessert - and remember that the picnic replaces the September monthly meeting usually held at the East Ridge Community Center.

PSC PICNIC

New Members Recognized

Come meet PSC members that have joined in the past year and find out a bit about them as they are introduced.



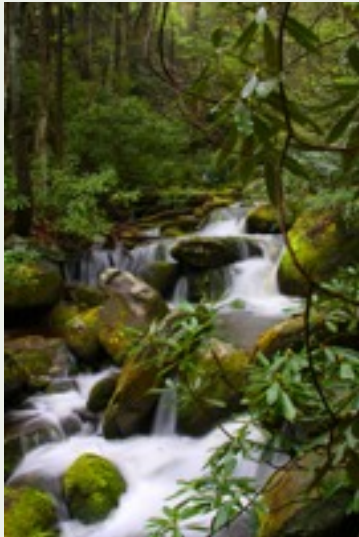
One of the new PSC members is Dr. Cauley W. Hayes who joined PSC in September 2009. Dr. Hayes is a Hand Surgeon, retired from active surgery practice, but still teaching. He practiced in Chattanooga for 39 years, moving from New York City after his completion of training. Even though Dr. Hayes has been involved in photography

since the early 1950's, he had but minimal activity, except for clinical photography, until retirement. Now he enjoys taking a LOT of photos of his four grandchildren, two of whom (teenagers) live here and are actively involved in high school athletics. He uses Nikons, except for a Canon G10.



My Favorite Place Great Smoky Mountains National Park

By Seth Shaffer



Whenever I travel to the Great Smoky Mountains National Park, I feel as if I am going back in time, from the sweeping vistas where one can see for miles around, to peaceful meadows and woodlands of Cades Cove. The Great Smoky Mountains are a very photogenic place to photograph all the yearlong. Many books have been written about photographing in the Smokies, but there is one book that I feel stands out from the rest. *"The Smoky Mountains photographer's Guide"* by Bill Campbell and Nye Simmons. This book acts as a guide to the most popular places in the park to photograph. It also includes tips and techniques, on planning your outing as well as some natural history of the park. I have used it many times when my family and I have visited the park.

Cades Cove offers a variety of photographic opportunities from architectural photography to landscapes to wildlife. For those of you that have been to Abrams Falls, you know that you have a long hike over some rough terrain to get to the falls; but the hike is worth it. When you come around that last bend in the trail and finally get to see the falls after hearing them for quite some time, there is a feeling of accomplishment. The only downside to the falls other than the long hike is that lots of people go to the falls, so it can get crowded at times. But if you wait, the crowds will thin out some.

The cabins that are in the Cove are set into the picturesque landscape. Early morning light as well as evening light can make for some dramatic shots of the cabins and churches. The way the road goes through Cades Cove offers many opportunities to photograph the churches in the Cove, from photographs of the windows and steeples to the wide angles that incorporates a part of the landscape as well. There is a wide variety of wildlife that call the Cove there home. On different trips to the Smokies, I have seen coyote, deer, wild turkeys, red-tailed hawks, pileated woodpeckers, and a few black bears. One bear even ran right in front of our car as it tried to escape the bees that were chasing it.



Tremont is another of my favorite places to photograph in the Smokies. As you hike along the trail bordering the creek and falls, there are countless different compositions of water, trees and rocks to photograph. A polarizer helps a lot with cutting down on the glare of the water as well as putting color back into the sky, leaves and water. It is very tempting to focus solely on the waterfalls and block out the rest of the flora and fauna that surround you as you hike up the trail by the falls. Look along the trails edge, at different times of the year, there are numerous types of trilliums and other wildflowers blooming. As much as we all enjoy shooting the big picture, look down on the ground and see what interesting micro landscapes you can find. Small bits of lichen and moss may seem unnoticeable from a high view point, i.e. standing up, but when you get down and look closely, a whole new world opens up. If you don't want to take along a macro lens, think about getting an extension tube. It fits in-between you camera and lens and lets you focus a lot closer than your lens would normally focus. If you haven't had a chance to watch Art Wolfe's *Travels to the Edge*, I strongly urge you to do so. Just watching his show has helped me understand so much more about photography.

Next month Part two will be about our farm.

African Adventure 3D

(as printed in *The Chattanooga Times Free Press*)

The Tennessee Aquarium and Chattanooga Zoo have partnered with National Geographic to bring "Through the Eyes of the Gods: An Aerial Vision of Africa" to the Imax Theater. And there's an added bonus for photography buffs who visit the zoo and Hunter Museum of American Art. (Error: should be High Museum, Atlanta)

Visitors to the theater can enjoy the virtual safari adventure, as well as the photography of Robert B. Haas, who spent hours perched precariously on the side of a helicopter to garner shots of vast stretches of desert and deltas that would have been impossible to obtain on the ground. The photos are on display at the museum.

After seeing the film, local photographers are encouraged to visit Chattanooga Zoo to capture images on their own photo safari and enter them in an online contest sponsored by the zoo and the aquarium. A special safari-themed behind-the-scenes experience at Chattanooga Zoo and Tennessee Aquarium will be awarded to the winning photographer and three guests.

Posted photos automatically will be entered in the contest, which lasts until Oct. 23. A panel of judges will choose the best shots. Winning images will be exhibited at the museum.

For information about the contest, visit Chattanooga Zoo's Flickr group at www.flickr.com/groups/1198278@N23/.

"This collaboration with the Chattanooga Zoo adds another layer to the conservation story that's being told in African Adventure 3D. Imax guests will be captivated by the film's beautiful 3D scenes of threatened species and see critical African habitats in a new way through the eyes of Robert Haas. We hope people will also be inspired to visit the Chattanooga Zoo for their own photo safari," said Tennessee Aquarium marketing director Cindy Todd.

Ticket information about the film and exhibit may be obtained by going to www.TnAqua.org/Imax

Superior Camera Authorized Nikon Dealer

Nancy and I have been working hard to provide you with the best services and products for 33 years and counting. It has been our desire to become an Authorized Nikon Dealer in order to provide all of Nikon's products and services for you. Nancy has been working on getting that dealership for 16 months. We have had lots of help and encouragement from many sources and friends.

It is with great pleasure that we announce that we are now an Authorized Nikon Imaging Dealer. Please give us a call with your needs or just come by and have a look. We should have our first order in our hands and on the shelves after a week or so.

We appreciate all of your encouragement and support, and realize that you have made us a success.

Our Best to you,

Mike and Nancy Daniel
Superior Camera
6785 Lee Highway
Chattanooga, TN 37421
Email: superiorcamerage@bellsouth.net
423-894-8903 Fax: 423-894-8718
www.superiorcamera.com

From the editor: Superior Camera has long been a supporter of PSC by generously donating door prizes for our activities and displaying PSC information and newsletters.

Picture 2morrow Entries Due October 1



Two
NORTH
SHORE
work · shop · play

The competition is open to amateur photographers in the greater Chattanooga area. Photos must be taken in the greater Chattanooga area and must be submitted by October 1. Details are also in the August newsletter on page 3. For entry forms and complete rules, call 756-6746 or visit PSC's website www.chattanoogaphoto.org.

Photographs can be submitted in 14 categories:

- **Love of Food** – Greenlife Grocery
- **Outdoor Sports** – Rock/Creek Outfitters
- **Chattanooga Landmarks** – Northwest Georgia Bank
- **Southeast Landscape** – Bill Shores Frames & Gallery
- **Community** – North Shore Yoga
- **Children at Play** – Learning Express
- **Nature** – Larimar MedSpa
- **The Sky Above** – New Moon Gallery
- **Style** – Hair A Go-Go
- **Family and Friends** – WiggleWorm
- **Color** – B.D. Burke Interiors
- **Beauty** – Dayle May Jewelers
- **Places** – Trek Bicycle
- **Good Design** – Smart/Furniture

DIGITAL QUESTIONS AND ANSWERS – 54

By Art Hansen



Question: Note: *This question is another that has been passed to me by Jim Hyatt. He in turn got it from a publication by Tim Grey. The last paragraph of the answer seemed to be unnecessary elaboration so it was dropped in the interest of space.*

When I capture an image in JPEG on my camera they all come out at different sizes, even though I am using the highest resolution and quality settings when I capture in JPEG. Why is this?

Answer: The basic reason is that the contents of each photo are different, and thus the JPEG file size will be different. JPEG compression operates by “simplifying” the information contained within a block of pixels (generally in a grid pattern of 16 X 16 pixels). For a given compression level (quality setting) you’ll achieve different results depending on the contents of each block of pixels. If the contents are very simple (think of a uniform sky) the information can be simplified considerably, resulting in a much smaller size. If the contents are very complex (think of a highly textured surface) the information can’t be simplified as much, so the file size will be larger.

Question: When I had a film camera I also had a cable release that I used when my tripod was used. I now have a digital camera, and there is no provision for a cable release, and I guess I am supposed to use the self timer to help steady the camera for long exposures. Is there another way to do it since the self timer approach sometimes seems awkward?

Answer: Since I am unfamiliar with your camera, I can only speculate that your camera may have a special plug for accessories. If so, your camera manufacturer probably offers a cable that attaches to that plug which has more than one function, but one function will be to trip the shutter on your camera. Other cameras offer an accessory that electronically (wireless) triggers the shutter up to a certain distance. Consult your instruction booklet to learn what means is provided for your specific camera.

PHOTOGRAPHY'S EMERGING ROLE IN REAL ESTATE

By Janis Rowland

With more than 80 percent of homebuyers using the Internet to find a house, real estate agents are learning that photography plays an important role in making a sale. *RISMedia*, a real estate trade publication, reports that homes with 20 or more photographs received almost 10 times the number of leads and more than 15 times the number of showings as homes with only one online photo.

Some agencies are offering free picture packages to clients with properties in the high end of the real estate market. The property does not go on the market until a package of photographs has been developed.

Jim Schmid, a Concord, NC-based real estate photographer is not only capitalizing on photographing properties, he is also offering agents classes on how to take better photos themselves. Contracting with large real estate firms gives him access to a large number of agents who want to learn every aspect of their business.

Schmid and Realtor Lyn Briggs offer these tips on photographing homes:

- Use flash in all situations. The flash makes colors pop and fills in the shadows while making the room look brighter.
- Turn on all the lights in the room and open all the blinds before shooting.
- When shooting the exterior of the front of the house:
 - Only shoot on a sunny, blue-sky day.
 - Wait until the sun is shining directly on the front of the house before shooting.
 - For houses on a hill, tilt the camera to align the plane of the camera parallel to the house. Otherwise, the home will take on strange shapes.
 - Shield the camera lens to avoid glare and sun spots.
- Show the home's best attributes:
 - Photograph the kitchen, main living area or family room, and the master bedroom.
 - If there is a nice entryway or luxurious master bath, include photos of those areas.
 - Photograph in mirrors to get angles that would ordinarily be impossible.

FIELD TRIP



Saturday, September 19

**Walker County Balloon Festival
Rock Springs, GA Leader: Joni Fisher**

Meet at East Ridge Community Center at 7:00 p.m.

Join us on September 19 in beautiful Rock Springs, GA as we celebrate the first Balloons and Tunes Festival featuring ten hot air balloons, three stages of live entertainment, food vendors, craft vendors, inflatables, and much more.

The entry fees are:

Adults	\$5
Children 7 to 12	\$3
Children 6 & under	FREE

Directions: Take I-75 South. Take exit 350 towards Ft. Oglethorpe. Turn right at Battlefield Parkway/GA-2 for approximately 7 miles. Continue of Battlefield Bypass/US-27 for approximately 11 miles.

THANK YOU, CPQ!

PSC wishes to thank CPQ for their assistance in printing many of the members' Wuxi Exhibit images at a great saving.

Pat & Tom Cory's Workshops

September 26	Nature Photography at the Tennessee Aquarium
October 3	Huntsville Botanical Garden
November 6-8	Scenic City Photo Safari Chattanooga

For additional information, program schedules, their newsletter visit their website at <http://tomandpatcory.com>

PSC CALENDAR

SEPTEMBER

- 3** 6:30 pm Digital Committee Meets
- 5** 7:45 am Dahlia Shoot Fieldtrip-contact Pat Gordy at patgordy@bellsouth.net
- 11** 6:30 pm **PSC Picnic, Elections
Harrison Bay State Park**
- 19** 7:00 am FT Walker County Balloon Festival in Rock Springs, GA
- 24** 6:15 PSC Board Meeting
- 25** **NEWSLETTER ARTICLES DUE**

OCTOBER

- 1** Entries due for Two North Shore Exhibit
- 2** 6:30 pm Digital Committee Meets
- 4** Two North Shore Judging
- 15** 6:30 pm PSC Open House (no Mini-Tutorial)
(Bring favorite appetizer or snack)
- 25** **NEWSLETTER ARTICLES DUE**
- 29** 6:15 pm PSC Board Meets

The National Parks Premiers September 27, 2009

By Jeff Holland

The National Parks series by Ken Burns and co-produced with his longtime colleague Dayton Duncan, who also wrote the script, will be shown in six 2-hour segments Sunday, September 27 through Friday, October 2, 2009 at 8:00 pm.

Filmed over the course of more than six years in some of nature's most spectacular locales – from Acadia to Yosemite, Yellowstone to the Grand Canyon, the Everglades of Florida to the Gates of Arctic in Alaska. The documentary is none the less a story of people from every conceivable background rich and poor, famous and unknown, soldiers and scientists, natives and new comers; idealists, artist, and entrepreneurs; people who were willing to devote themselves to saving some precious portion of the land they loved, and in doing so, remained their fellow citizens of the full meaning of democracy.

The narrative traces the birth of the national park idea in the mid-1800's and follows its evolution for nearly 150 years. Using archival photographs, first-person accounts of his historical characters, personal memories and analysis from more than 40 interviews, and what Burns believes is the most stunning cinematography in Florentine Film's history and the most contemporary footage of any Ken Burns film since Lewis and Clark, the series chronicles the steady addition of new parks through stories of the people who helped create them and save them from destruction. It is simultaneously a biography of compelling characters of the American landscape.

BOARD MEMBERS OF THE PHOTOGRAPHIC SOCIETY OF CHATTANOOGA

OFFICERS

President	Milton McLain	423-344-5643	miltmail2@bellsouth.net
President-Elect	John Jackson	423-400-3074	artmaster6547@yahoo.com
Secretary	Pat Gordy	423-718-7552	patgordy@bellsouth.net
Treasurer	Janis Rowland	423-894-7112	stringfree@aol.com

DIRECTORS

Rodney Blum	(2011)	423-892-2187	rodneyblum@att.net
Joni Fisher	(2011)	423-892-5966	jbf0258@aol.com
Sara Haase	(2010)	423-629-9683	sarakeinh@hotmail.com
Dan Jeter	(2010)	423-875-3348	djeter@yahoo.com
Bill Mueller	(2009)	423-504-4026	shooter@gate.net
Alana Price	(2009)	423-991-7695	alana47hunter@yahoo.com
Tim Solomon	(2009)	423-290-1512	timsolomon48@yahoo.com
Connie Thompson	(2011)	423-899-7299	cdtcpa@aol.com
Mark Wurst	(2010)	423-605-0375	mark@mswphoto.com

WEBMASTER: Mickey Rountree webmaster@chattanoogaphoto.org

Editor Contact Information

Mary McLain, Editor
 5720 Vincent Road
 Chattanooga, TN 37416
 Fax: 423-344-9032
psceditor@bellsouth.net

PSC Membership Dues

(will increase October 1, 2009)

Full-time Student:	\$17.50
Single Membership:	\$22.50
Family Membership:	\$25.00

Website: www.chattanoogaphoto.org

Monthly Meeting Information

Day: 3rd Thursday Each Month
Time: 6:30 Social and 7:00 Program
Location: East Ridge Community Center

Located at 1517 Tombras Avenue: From the intersection of I-75 and I-24, follow I-24 toward downtown. Exit at Moore Road. Go to Ringgold Road and turn right. Move to the left lane and turn left on Tombras Avenue at traffic signal #8. Turn right into the third driveway.

The Photographic Society of Chattanooga holds club membership in Photographic Society of America, Allied Arts of Greater Chattanooga, Americans for the Arts, and Tennesseans for the Arts.



A not-for-profit organization

Photographic Society of Chattanooga
 P.O. Box 8886
 Chattanooga, TN 37414

