

October 2002

Photographic Society of Chattanooga

Annual Open House

When: Tuesday, October 15, 2002
Where: East Ridge Community Center

Time: 6:30 PM - social time
7:00PM - program

by Vicki Rozema and Janis Rowland

Every year the Photographic Society hosts an open house in October but this year is extra special because we are also celebrating our 50th anniversary. This year's special guest speaker is Art Meripol, Senior Photographer for Southern Living Magazine's travel department. His program will include his work as well as the work of other Southern Living photographers and Art will talk about what it is like to work for Southern Living magazine. Art has volunteered to make himself available after the program to meet folks and answer questions about his work for Southern Living.

In addition to our featured speaker, we hope to have many previous PSC members and visitors as our honored guests. We will also have snacks and a door prize giveaway. All members are invited to bring two matted or mounted photos for display. These should be no less than 8 x 10 or larger than 20 x 30 so they will fit on our display racks. No frames, please. Each member is requested to bring a sweet or salty snack. Beverages will be provided. Those bringing display photos, snacks, or door prizes are asked to arrive by 6:30 PM to help set up. Other members may want to arrive early also to visit and socialize. Due to the activities of the evening, Show and Tell will be suspended until the November meeting.

About Art Meripol

Art began his career working for newspapers in Arkansas and Texas after graduating from the University of Arkansas in 1976. In 1989, after 13 years of newspaper work he moved to Southern Living to photograph in the Homes and Travel departments. In 1991 he was named Senior Photographer for Travel. Art taught Photojournalism at Samford University in Birmingham from 1991 to 1995.

Art's work also appears in other Southern Progress magazines including Cooking Light, Progressive Farmer, Southern Accents, Coastal Living and Southern Living Vacations magazines. His work has also appeared in Time, Life, Sports Illustrated, The New York Times, The Sunday London Telegraph and other newspapers through Sygma-Corbis Photo Agency.

At home, Art is blessed to have his wonderful and supportive wife Barbara, who also travels in her work, and a sweet dog named Henry. Art will drive up from Birmingham just to speak at our Open House.

Special invitation to previous PSC members

The Photographic Society of Chattanooga requests the pleasure of your company at our Annual Open House on Tuesday, October 15, at the East Ridge Community Center as we celebrate the 50th Anniversary of the Society. As previous members of the PSC, you are part of our history. Please join us as an honored guest and give us the opportunity to say thanks for your contribution to the longevity and success of the PSC.

October is membership renewal month

Have you renewed your PSC membership yet? October is renewal month. Gene Blair, the new Treasurer, will be happy to receive payment for the coming year at the Open House meeting.

A family membership (must reside in the same household) is \$25; a single membership is \$22.50; and a full-time student membership is \$17.50. Your renewal will bring another year of great programming and fun and educational activities.

With deepest sympathy

On behalf of the members of the Photographic Society and the Executive Board, deepest sympathy is extended to the family and friends of Randy Jenkins. Randy passed away the last of September after being overcome by a sudden illness that left him in a coma.

Inside this edition.....

- Membership renewal this month. 1
- Logowear available. 2
- Annual Photo Competition coming. 3
- Visit to Saint George, Utah. 4
- Show your stuff in Magnum Opus. 5
- Photoshop training series coming. 6
- PSC member handbook update. 7

Upcoming programs

- November 19** - Kodak presentation
- December 17** - Annual Photo Competition and Banquet
- January 21** - Aerial Photography with Ron Lowery
- February 18** - Journalistic photography, speaker TBA
- March 18** - Quarterly contest, TBA
- April 15** - TBA
- May 20** - TBA

The PSC meets the third Tuesday each month. Visitors are welcome.

Coming events

- Oct 19 (Sat) - Savage Gulf/Foster Falls field trip, meet at the East Ridge Com Cen., 8AM. Wendell Gordy, 375-4386.
- Oct 15 (Sat) - Installation of J. Alexander's exhibit featuring Deb Hebert, Ginny Hughes, John and Mary Zelle, and Janis Rowland. J. Alexander's Restaurant- 8:30 AM.
- Nov 19 (Tue) - Screening for December-January exhibit at J. Alexander's. Bring photos to the meeting. Artists to be announced.
- Nov 30 (Sat) - Installation of second J. Alexander's exhibit. J. Alexander's Restaurant- 8:30 AM. Artists to be announced.

Note: Please pre-register for activities by calling the contact person so we may plan accordingly.

New Officers and Directors are official

Four new officers and 3 new Directors were elected to the PSC Executive Board at the September picnic. David Grant was elected to the position of President; Jess Cobb, President Elect; Gene Blair, Treasurer; Rolanda Pullen, Secretary. The three new Directors are Robert Bratton, Jeff Holland, Millie Milburn.

They join Directors Art Hansen, Wendell Gordy, Phyllis Smith, Kim Watts, Les Werner, and Jeannie Snyder who held unexpired positions or filled a vacated position. It is our good fortune to have these 13 members volunteer their time to serve on the Board.

Quarterly Contest winners

There were many good entries in the September Quarterly Contest with the theme "World of Work." The first place winner, Teresa Handley, is one of our newest members. She had a work conflict so her husband, Ed Handley, kindly brought her entries to the picnic.

David Grant did a fine job of judging the entries. These were his picks for the awards:

1st Place - Teresa Handley

2nd Place - Wendell Gordy

3rd Place - Lana Sweenie

Honorable mentions:

Jeff Holland

Bob Keebler (2)

Congratulations to all the winners.

J. Alexander's exhibit opportunity

The PSC is invited to exhibit photographs at J. Alexander's Restaurant at Hamilton Place Mall and to manage the space for as long as we have new material to show. Members in good standing (dues paid for the current year) are invited to participate. All works will go through a screening process to assure quality and suitability for the space.

The restaurant can accommodate 2-3 large pieces and 5-6 smaller ones. The exhibit will be changed-out every 1-2 months with 6-8 new photographs. All works must be framed and matted in a professional manner, wired for hanging, and sale quality. Works may be offered for sale and will become the property of the customer upon purchase. If your work is purchased you will have first right to replace it with another one. Name plates will be displayed with the print. The exhibit will be installed on Saturday mornings around 8:30 AM. Participants are expected to help with the installation. The space is protected by a security system after the restaurant closes each night but all artwork will be insured for up to 25% of the sale price by J. Alexander's.

Due to a short deadline that was given but didn't materialize, photographers have been selected for the October 12-November 30 exhibit. Screening for the December-January exhibit will be done at the November monthly meeting. Installation for this exhibit will take place on November 30. Currently, the plan is to cycle through those that sign up (in sequential order.) If you are interested in participating in the exhibit, please sign-up at the October meeting or contact Jeannie Snyder at 875-0162.

Executive Board meeting

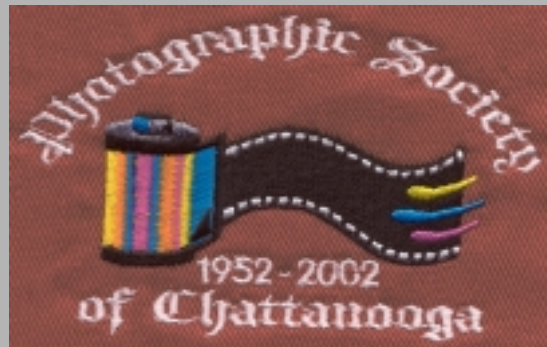
The next Photographic Society Board meeting will be on Thursday, October 31, 6 PM, at the Hamilton Place J. C. Penny conference room. Board members are requested to give notice to David Grant when known in advance that you cannot attend a Board meeting.

The conference room is located on the second floor in the office area across from the Beauty Salon. Go through the glass door, proceed to the end of the hallway and turn right. The conference room is the second door on the right.

(Note: meetings are always the last Thursday of the month.)

PSC logowear

In honor of the 50th anniversary of the PSC, a limited number of commemorative caps and fanny packs will be available for purchase at the October Open House. The caps are khaki with a choice of navy or moss colored bill. The fanny pack choices are natural or royal blue. The logo design and an example of both items is shown below (background for illustration purpose only):



The lettering on the caps is black. The natural colored fanny packs feature turquoise lettering and the royal blue sports white lettering. The price of each item is \$11. If demand exceeds quantity, we will order the item of your choice for pick up at the November meeting. If you wish to order an item, phone Janis Rowland at 894-7112 or email her at stringfree@aol.com.

PSC Member's Honors

Vicki Rozema memorializes Cherokees

by VICKI ROZEMA

PSC member Vicki Rozema has a new book out on the Cherokees titled *Cherokee Voices: Early Accounts of Cherokee Life in the East*. Published by John F. Blair, Publisher, in Winston-Salem, NC, it is Vicki's second book on Cherokee history. Her first book, *Footsteps of the Cherokees: A Guide to the Eastern Homelands of the Cherokee People*, was published in 1995 and received an award of merit from the Tennessee Historical Commission.

Cherokee Voices is part of Blair's 'Real Voices' series which offers first person accounts of historical events and glimpses into lost cultures. Of interest to local readers, *Cherokee Voices* has letters, speeches, or journal excerpts on the Brainerd Mission, Nancy Ward, and the Cherokee Phoenix newspaper.

The book is available from Amazon.com, through local bookstores, or from Vicki. You can contact Vicki at 423-344-9812 or EdandVickiRozema@prodigy.net. Vicki is offering a 10% discount to PSC members. The book is normally \$9.95 + tax retail. For PSC members: \$8.95 + .83 TN sales tax or \$9.78 for Tennessee residents. Vicki's website at www.geocities.com/edwardrozema@prodigy.net/vrp.html has more information on both books.

More honorees

- Congratulations to Tom Cory for his acceptance in the Association for Visual Artists' Artstravaganza juried competition. Tom's entry was on display at the Hunter Museum in September. Approximately 60 entries were chosen from hundreds.
- Malcolm and Pam Childers will have a photographic exhibit entitled "An Italian Photographic Journal 2000" in Dixon Hall at Lee University in Cleveland, TN for the month of October.
- PSC members, Tom Cory, Dave Grant, Paul Grant, Deb Hebert, Jeannie Snyder and Jeanne Werner are among exhibitors at the Chattanooga Nature Center through January 3, 2003. The theme of the exhibit is "Our Natural Surroundings - A Photographic Journey Through Our Region."
-submitted by Dave Grant
- Ginny Hughes and Janis Rowland are the Association for Visual Artists' featured artists in an exhibit at Barnes and Noble Bookseller at Hamilton Place. If you haven't seen the infamous "Lost in Bama" photography, it is part of the exhibit to run through October.
- TVA announced the selections for their 2003 Nuclear Emergency Preparedness calendar. Congratulations to Ed Bowen, Dave Grant, Wendell Gordy, Deb Hebert (three selections), Ed Richards, and Jeanne Werner. *Perhaps they should call this the PSC calendar!*
- Tom Cory, Ginny Hughes, and Janis Rowland have work on display at Memorial Hospital. The exhibit, "Memories of Childhood", sponsored by AVA and memorial hospital runs through January 6, 2003.

Visitors and new members

Welcome to Donald and Vickie Rogers who joined the PSC at the September picnic. Other new members are Caleb Goggans who joined in August, Neeld and Catie Messler, and Bill Springer. Thanks for coming our way.

Announcing the PSC 2002 Annual Photo Competition

The Annual Christmas Banquet and Photo Competition is the highlight of the year. It's a time when members sit down to a good meal and good company and are entertained by the showing of competition entries and the awards ceremony.

We have been very fortunate to meet at the Brainerd United Methodist Church for the past several years. The tradition goes unbroken for yet another year with the help of John Brooks who is a member there. The banquet is scheduled for Tuesday, December 17 and will be catered by the Cranberry Cupboard for the second year.

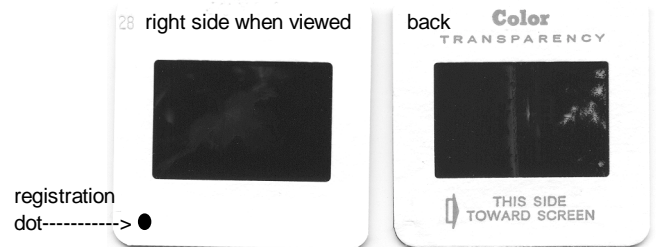
The photo competition is open to every PSC member in good standing (dues paid for the current year.) Winning entries from quarterly contests are welcome but previous annual competition winners are not eligible. It's not too early to begin thinking about your entries. The contest rules are as follows:

Categories

- | | |
|--------------|-----------------------------------|
| Color prints | Black & White (prints and slides) |
| Color Slides | Digital (prints and slides) |

Contest Rules

- All contestants must be members in good standing (2003 dues paid).
- Entries are due by November 19 (November meeting)
- Limited to two entries per category as listed above.
- Entries in the digital category are at the entrant's discretion.
- Prints
 - Must be mounted, mat overlay is optional. No frames.
 - Image size must be no smaller than 8 x10 and no larger than 16 x 20.
 - Must not identify the photographer on the front.
 - Must have the participants name, address, and phone number attached to the back.
- Slides
 - Slides must be mounted in 2 x 2 mounts suitable for projection (no glass mounts)
 - Slides should be properly marked for projection. Hold the slide with the front side to you with the image right side up for normal viewing. Place a dot in the lower left hand corner (see below.)



- Member's name and phone number must appear on the back of the slide.
- Please identify all packaging material for return.
- A panel of 2-3 judges will determine the 1st, 2nd, and 3rd place winners in each category along with honorable mentions. Judges decisions are final.
- All 1st, 2nd, and 3rd place winners will vie for a Members' Choice Award chosen by vote of the members attending.
- Entries must be picked up at the December Banquet. Please make arrangements for pickup if you can't attend.

Still time to volunteer

There is still time for you to volunteer to help on one of the PSC committees this year. These are the committees and the chairperson: Exhibitions and Contests - Jeannie Snyder

Field Trips - Wendell Gordy
Membership - Les Werner
Newsletter - Janis Rowland
Publicity - Millie Milburn
Photo Flea Market - Gene Blair
Programs - Jess Cobb
Reception - John and Sylvia Brooks
Special Events - Jess Cobb
Website - Mickey Rountree
Workshops - Art Hansen

If you have an interest in any of these areas and would like to volunteer your services, please sign up at the October meeting or contact David Grant or the chairperson (see back of newsletter for phone numbers.)

by JEANNIE SNYDER

Until recently, my travel experiences out west consisted of two very short visits, one to Phoenix, Arizona and the other to El Paso, Texas. To say the least, I had very limited first hand knowledge of the wild, wild, west. *Yes, I am the first to admit that I need to get out of the southeast region more often.* Fortunately for me, I have a very thoughtful sister-in-law who was kind enough to share her frequent flier miles with me, enabling me to travel to Utah with her the first week of September 2002. Tina and I spent five days at Red Mountain Adventure Spa, a resort located in St. George. Turns out, St. George is a photographer's (all right, an amateur photographer's) paradise.

First, let me give you a little information about the area. St. George is located in the southwestern part of Utah. The residents enjoy low humidity, with summer high temperatures averaging between 95 and 101 degrees Fahrenheit. It rarely snows in the winter and the average rainfall, per year, runs about eight inches. The warm, dry climate is attractive to both tourists and residents alike. St. George's has experienced a population boom over the last ten years, so much so that the airport is being relocated to accommodate growth. The original airport was built on a bluff and the runway is too short to serve larger airplanes. During the five years between 1990 and 1995, the population of St. George grew an incredible 61%. The surrounding Washington County similarly experienced a 50% population increase.

For those of you who decide to make the journey out to the resort, let me suggest that you put some thought into which hiking group you sign up with. Tina and I were feeling mighty brave our first day and signed up with one of the more advanced hiking groups. This turned out to be a mistake for several reasons. First of all, we had not adjusted to the altitude difference. Secondly, the other people in the group were in much better shape than us and moved at a very rapid pace. Result: severe blisters on my feet from trying to keep up with the speed demons. Most importantly, the fast pace precluded even quick glances around at the scenery, much less any breaks for taking photographs.

The few photographs I managed to take on our first hike were not framed very well and have movement in them. Seems I was more interested in not falling behind than I was the basic elements of photography. Plus my lungs were screaming in protest resulting in my hands being more than a little shaky. We used a little common sense during the following organized hikes and went with slower paced groups that were more our speed. This slower pace allowed for us to enjoy impressive views of the Red Rock Mountains surrounding the resort. We were also able to take a few carefully framed photographs.

During our visit, I shot a grand total of nine rolls of negative film and one roll of slide. You see, I rate the success of my trips and vacations on how many completed rolls of film I bring home, therefore, I consider this one very worthwhile. I would certainly recommend the Red Mountain Adventure Spa as well as the surrounding city of St. George to any and all photographers looking for an opportunity for taking great landscape shots.

Become a Contact Sheet contributor

The Contact Sheet is published each month for the benefit of our members. The Editor welcomes articles, contest information, events, seminars or any other information that is oriented to photography and would be of interest to the members.

To avoid plagiarizing the work of others and to give credit where it is due, please state somewhere in your submission the source of the information (including author and edition) or that the words are your own. Please give enough information about the source so it may be located. Summaries of published works are preferred unless you have the permission of the author to reuse the work in whole.

You may submit information in legible handwriting, type written, or in electronic format. Electronic files should be single spaced and in Arial font (size 10.)

Deadline for the newsletter is generally the first of each month. Items may be mailed to the PSC, P. O. Box 8886, Chattanooga, TN 37414, emailed, or turned in at any monthly meeting to Janis Rowland (stringfree@aol.com.)

Saint George, Utah



Show us your stuff

Have you taken an interesting photograph or one that you are particularly proud of? Would you like to show us your stuff? The November issue marks the beginning of "Magnum Opus" (artist's greatest work - *not to be taken literally*.) It will feature one member's photograph each month along with a brief description of the photograph including who, what, when, where, why you like it, and your name.

Every member is eligible and is invited to participate. You may submit prints (up to size 8x10, no frames or mats), slides, negatives, or digital files. Selected photographs will be scanned for one-time use in the newsletter. For prints larger than 8 1/2 x11, submit the negative only due to the limitations of the scanning equipment. Photographs will be used in the order received. Entries may be submitted at any monthly meeting or mailed to Janis Rowland, 9544 East Brainerd Road, Chattanooga, TN 37421. Electronic files may be emailed to stringfree@aol.com. Include your name, phone number, a brief description of the photograph, and what you particularly liked about the photograph.

Copyright forum very enlightening

Thanks to Attorney Steven Stark, the recent Copyright discussion forum was very interesting and informative. Participants were given the opportunity to ask about specific situations. Steven explained the legal perspective and talked about similar cases in the legal system and their outcome.

A question was raised concerning the legality of selling photographs of people taken in a public place. Steven recommended that you obtain a model release from any person that is prominent in the photograph, even if it is a public place. (See the sample model release by Kalt company shown below.)

Model Release

Date _____

For valuable consideration, I hereby irrevocably consent to and authorize the use and reproduction by you, or anyone authorized by you, of any and all photographs which you have this day taken of me, negative or positive, proofs of which are hereto attached, for any purpose whatsoever, without further compensation to me. All negatives and positives, together with the prints shall constitute your property, solely and completely.

Model _____

Address _____

City _____ State _____ Zip _____

Signature of Parent or Guardian if Minor _____

Witnessed by _____

Passing of Galen and Barbara Rowell

The September issue of *Outdoor Photographer* magazine carried the notice of the recent demise of Professional Photographer Galen Rowell and his wife Barbara. They died in a plane crash in California in August.

The words of Bob Keebler in a recent email are very appropriate. Bob writes, "He was a very good and influential photographer and it is sad to hear of such an untimely death. Also, the same for Randy Jenkin's misfortune. We can only hope that when our time comes we will have had some positive influence on those to follow after us."

-contributed by Bob Keebler

Battery checker from PSA

Now here's a handy device to keep in your camera bag. This battery checker can be used to check batteries of all sizes including 9 volt. It is very compact (approximately 3 inches tall and 1 inch wide) and doesn't take up much room in your camera bag. The devices are \$5 each from the Photographic Society of America.

You may order direct from PSA by sending \$5 plus \$2 for the first item and \$.50 for additional items to cover shipping to:

Accessories

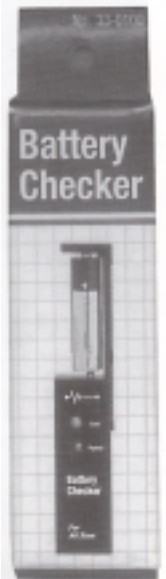
PSA

3000 United Founders Boulevard

Suite 103

Oklahoma City OK 73112-3940

or you may participate in a group order to save on shipping. Shipping will be prorated over the number ordered. Order and pay at the October meeting or call Janis Rowland at 894-7112 or email stringfree@aol.com.



not to scale

Intown Gallery seeking artists

The Intown Gallery located on Frazier Avenue is seeking new artists to join their cooperative gallery. The Gallery is strategically placed in the north river art district. The exhibit space is very brightly lit and designed to effectively showcase the work of its members.

Perspective members are screened by a committee and acceptance in the cooperative is by vote of the entire membership. Application, a resume, and 5-10 slides of your work is required for consideration.

A one-time fee of \$185 plus \$45 for the first month's exhibit space rent is due upon joining. Rent for the coming month is paid by the 25th of the current month and a 20% commission is taken on sales. Exhibit space is allocated equally among artists. In addition, each artist volunteers to man the gallery one day each three weeks and an occasional Sunday.

The gallery hours are 10 AM-5 PM, Monday-Saturday; 1-5 PM on Sunday. Additional opening hours prevail during special events. For more information, contact the Gallery at 267-9614. Membership brochures will be available at the PSC meeting.

Opportunities with Sister City Assoc.

The Sister City Association of Chattanooga, Inc. is a group that promotes Chattanooga by forming relationships with similar cities in countries in other parts of the world. The 25-year old organization currently has Wuxi China, Hamm Germany, Nizhnii Tagil Russia, an Giv'atayim Israel on it's lists of sister cities. Bob Edwards is President of the Association.

Some of the activities with our sister cities include promoting the city of Chattanooga, arranging for host families for student exchanges, setting up art exchanges and exhibits, exchanging ideas through periodic visits to their countries, and hosting their delegations to the United States. A delegation of eight, including City Council member Ron Littlefield and wife, are leaving for China on October 14.

The organization has about 60 members currently. They are seeking to increase their membership. They meet the 1st Monday of each month. If you have an interest in participating in the activities of the Association or want more information, contact Bob Edwards at Bob 698-7339.

Photoshop Training Camp and Expo

Software Cinema will present a 2-day Photoshop Training Camp and Expo in Atlanta, Georgia on December 2-3, 2002. The event will feature Photoshop experts such as Adobe's Julieanne Kost, Jim DiVitale, Heidi Maurache, and Eddie Tapp in live presentations as well as high quality Quicktime videos.

The training camp is for portrait and commercial photographers, photojournalists and fine art photographers, graphic designers and web developers, and professionals who use photography in their business. Learn about turning on the real power in Photoshop 7, selective coloring and fine art effects, advanced selections and controlled masking, professional secrets to portrait retouching in Photoshop, commercial photography retouching with Photoshop, creating an old-fashioned look, and other topics.

Fees are \$20 (advanced reservations - available at www.soft-ware-cinema.com/camps/atlanta.htm only) and \$40 at the door and includes admission on either or both days. The presentations will be held from 9:30 AM - 5 PM on Monday and 9:30 AM - 4 PM on Tuesday. The Technical Expo begins at 8:30 AM and ends at 5 PM and features major digital imaging suppliers such as Hasselblad, Apple, Kodak, Epson, Adobe, and Wacom. The Georgia International Convention Center located at 1902 Sullivan Road, College Park, Georgia plays host to this event.

The Secrets of Digital Printing Revealed! by Epson

by GENE BLAIR

Vincent Versace will host an informative half-day Epson Academy seminar packed with pointers for producing dazzling digital prints. It is designed for advanced amateurs and digital photo-enthusiasts of all skill levels and experience. It's ideal for anyone who wants to learn about the latest advances in digital photo printing, improve their digital prints and discover creative solutions not found anywhere else.

In addition to live demonstrations of the latest Epson equipment, the seminar features a series of videotaped interviews with a number of industry-leading photographers and master printmakers, including Greg Gorman, Jay Maisel, Joyce Tenneson, and Mac Holbert & Graham Nash of Nash Editions.

Registration automatically enters a person to win an EPSON Stylus® Photo 2200 printer.

One printer will be given away per seminar. Date: February 22, 2003. Time: 8:30am Registration and Continental Breakfast. Seminar 9:00am - 1:00pm. Location: Atlanta, GA. Price \$49 or \$39 if registration is at least 7 days prior to seminar. Register at www.epson.com/printacademy or register at door if not sold out.

-excerpt from www.epson.com/printacademy

Photoshop CD's coming

Keep your ear to the ground for the next Photoshop open discussion forum. The Executive Board voted to purchase a Photoshop version 7.0 training series to enhance your digital imaging experience. The training materials were written by Julieanne Kost, a Photoshop instructor and Graphics Art Evangelist for Adobe. We will begin going through the Quicktime videos as soon as a meeting location can be scheduled.

Thanks to Dr. Pam Childers, head of the Caldwell Writing Center at McCallie School, for making meeting space available and for sacrificing her time to supervise our visits there. Thanks also to Malcolm Childers whose desire to educate photographers led to the periodic discussion forums.

Pro-Photo ready for digital processing

Winston and Myrna Parham, owners of Pro-Photo, are suiting up for the digital future. They recently purchased new equipment to accommodate all your digital processing needs.

Their new Epson 9600 Archival Printer is capable of producing prints up to 44 inches wide. This printer is the only large format printer with a resolution of 2,880 dots per inch and prints in color and black and white. The 9600 utilizes Epson's UltraChrome inks, a new generation of pigment ink. It features 7-color printing with two shades of black as well as 5-color inks and boasts a 100-year archival rating.

Printing prices vary with the media that is selected. Currently, prices range from \$10 per square foot for plain paper prints to \$25 per square foot for super fine art papers. Canvas printing is also available at \$20/square foot.

Pro-Photo's film scanning capabilities include the state-of-the-art Nikon LS 4000 long roll film scanner with an optical resolution of 4000 lines per inch. Software such as Digital ICE for dust and scratch removal, ROC for color restoration, and GEM for grain effect elimination is integrated into this system.

For medium and large format and reflective scanning, the Epson 1640XL scanner rated at 3200 lines per inch is available. This machine expands your printing capability to 24 inches by 30 inches.

Pro-Photo is located at 3973 Hixson Pike and can be reached at 874-0165.

-excerpted from Winston Parham submission

Tips on Photoshop sharpening

by JANIS ROWLAND

Julieanne Kost, Photoshop expert for Adobe, gave a one-day seminar at the September Photographic Society of America convention in Pittsburgh. She made the following recommendations on sharpening a photograph in Photoshop.

When shooting digital, turn off auto sharpening in the camera. Do sharpening adjustments in Photoshop. Shoot in TIF format. JPG format compresses the image and throws away colors.

In Photoshop, sharpening an image should be the last step in the editing process. Sharpening tools use contrast adjustments to make an image sharper. When doing composites, sharpen each layer separately. The Unsharp Mask filter is the best of the three choices for sharpening. The Radius adjustment thickens the edges of the image. Setting should be between 1 and 2.5 pixels. Threshold determines how much of an edge is needed before increasing contrast. Levels should be 14.0 or less.

Print media and file format also plays a part in the equality of the image. Water color paper and saving as a JPG file tends to soften and image. You may want to over-sharpen images in these cases.

Sharpen on the black-and-white layer rather than the color layer. The color layer rarely needs sharpening. To access the black-and-white layer, convert the image to Lab Color and work with the Lightness layer in the Channels palette. Apply the Unsharp Mask filter and sharpen the image. Clicking on the Lab layer allows you to preview the image in color before completing the sharpening process. Once you are satisfied with the image, return it to the RGB Color mode and print or save the image. Adding an "S" or "L" to a file name is a good way to identify files that have been sharpened or contain layers.

-continued on page 7

Tips on Photoshop sharpening

-continued from page 6

The steps in the process are as follows:

1. Open Photoshop and bring up a digital image.
2. Duplicate layers and make corrections and changes as necessary to the image.
3. Save the image. This maintains the file as a work in progress and preserves all layers that have not been flattened.
4. Flatten the image (Layer; Flatten Image)
5. Size the image to the appropriate size.
6. Convert the image to Lab Color (Image; Mode; Lab Color.)
7. In the Channels palette, select the Lightness layer. This activates the black and white version.
8. Set the view for actual pixels (View; Actual Pixels.) This allows for an accurate view when sharpening the image.
9. Click on Filter, Sharpen, Unsharp Mask and sharpen to desired level. Radius should be 1-2.5 pixels. Threshold should be 14.0 levels or less.
10. To preview the sharpened image in color, select the Lab layer.
11. To complete the process, return the image to RGB color mode (Image; Mode; RGB Color)
12. Save or print the image.

Missing - PSC members

Did you think your absence wouldn't be noticed? Well, you were wrong! When you are away for so long, we notice and wonder if you have forgotten about us. You know who you are so we won't resort to name calling...this time. Won't you please consider letting us see your lovely faces at the October Open House? Every member is important to us and we miss you.

For sale

LASER PRINTERS - One Hewlett Packard LaserJet III and one LaserJet II, in good working condition and including some extras you don't normally get. They are older printers but very reliable and produce a crisp black and white copy. Includes optional 4 meg memory expansion, letter and legal paper trays, working toner cartridge, and an additional new toner, still sealed in the bag. \$75 each or best offer or interesting trade!
John Brooks, 622-4649 or e-mail jbbrooks2000@yahoo.com.

Non-PSC events and opportunities

- OCT 19-20 - Ketner's Mill Country Fair, Sequatchie River near Whitwell, TN. (423) 267-5702.
- OCT 26-27 - Fall Color Cruise/Folk Festival, arts and crafts, Shellmound Recreation Area. Call 800-322-3344 for info.
- OCT 1-27 - Nashville, TN, "Andy Goldsworthy: Mountain and Coast, Autumn Into Winter", photos and natural materials, First Center for the Visual Arts. Call 615-244-3340 for info.
- OCT 19-21 - Nashville, TN, 21st Annual NAIA Powwow, Native Americans from US and Canada, competitive dancing, storytelling, demos, food, and fine art, \$5. Call 615-726-0806 for info.
- OCT 19-20 - Nashville, TN, October Encampment, Mansker's Station Frontier Life Center, \$5. Call 615-859-3678 for info.
- NOV 14-16 - Nashville, TN, Longhorn World Championship Rodeo, Nashville Arena. Call 615-876-1016.
- OCT 5-MAY 1, '03 - Atlanta, GA, "Ancient Microworlds", Fernbank Museum of Natural History, high-magnification photos featuring unexpected look at fossils from algae to dinosaur bone. Call 404-929-6400 for info.
- OCT 25-27 - Atlanta, GA, NASCAR Racing, Atlanta Motor Speedway, NASCAR drivers vie in the new NAPA 500 weekend series races. Call 770-946-4211.

PSC Member Handbook

It's time to update the PSC Member Handbook for the coming year. Every member who would like to be listed in the next edition is requested to fill out the form below. Return it to Les Werner, Membership Chairperson, at the next meeting or mail it to PSC, P. O. Box 8886, Chattanooga, TN 37414. All applications must be received by **December 17, 2002** to be included in the handbook. The updated handbooks will be distributed at the January meeting, one per family.

PSC Member Handbook

Name _____ Day Phone(_____) _____

Address _____ Evening Phone (____) _____

City _____ State _____ Zip Code _____

Email Address _____

Photographic Specialty _____

Check all applicable mediums that you work in:

digital Slides Negative film Digital darkroom skills

Prof. Photographer? Avail. for paid work? Interested in exhibit opportunities?

Business name _____

Website address (if applicable) _____

PSC officers and Board members

David Grant	President	706-937-5481
Jess Cobb	President Elect	706-866-0511
Rolanda Pullen	Secretary	423-624-4055
Gene Blair	Treasurer	423-892-8476
Robert Bratton	Director	423-751-3862
Wendell Gordy	Director	706.375.4386
Art Hansen	Director	423-894-5560
Jeff Holland	Director	423.886.2471
Millie Milburn	Director	706-866-7373
Phyllis Smith	Director	423-344-8099
Jeanne Snyder	Director	423-875-0162
Kim Watts	Director	423-843-3861
Les Werner	Director	423-756-1189

PSC committees, chairperson, and members

- Exhibitions and Contests - Jeannie Snyder, David Grant, Jeff Holland, Jess Cobb
- Field Trips - Wendell Gordy, David Grant, Phyllis Smith
- Membership and Reception - Les Werner, John and Sylvia Brooks, Gene Blair
- Newsletter - Janis Rowland, Pat Gordy, David Grant
- Publicity - Millie Milburn
- Photo Flea Market - Gene Blair, Rolanda Pullen, Brenda Cooper, Jeff Holland, Wendell Gordy
- Programs - Jess Cobb
- Special Events - Jess Cobb, Rolanda Pullen
- Website - Mickey Rountree
- Workshops - Art Hansen, Ed Bowen, Wendell Gordy

Directions to East Ridge Community Center, 1517 Tombras Avenue: From the intersection of I-75 and I-24, follow I-24 toward downtown. Exit at Moore Road and turn left on South Moore Road. Go to Ringgold Road and turn right. Move to the left lane and turn left on Tombras Avenue at traffic signal #8. Turn right into the third driveway.

Janis Rowland, Editor,
Phone- 894-7112,
stringfree@aol.com

PSC Membership Dues:
full-time student-\$17.50;
single membership-\$22.50;
family membership-\$25.00.

E-mail us at photosocchatt@yahoo.com or visit at www.chattanoogaofphoto.com.
PSC website provided by: Voyager Online.

A not-for-profit organization.

Photographic Society of Chattanooga
 P. O. Box 8886
 Chattanooga, TN 37414

