



February 2010
Volume 60, Issue 2

The Contact Sheet

Newsletter of the Photographic Society of Chattanooga

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PSC MEETING featuring CRAIG TANNER

Thursday, February 18
Visitors Welcome!

6:00 pm - *Refining Exposures*
6:30 pm - PSC Meeting

East Ridge Community Center



Favorite Place - Page 4

“MAGIC OF DIGITAL NIGHT PHOTOGRAPHY”

Craig Tanner is a location advertising photographer, film maker and widely acclaimed photographic educator. In his career as a landscape based advertising photographer Craig has produced stock and assignment photography for many clients including Kodak, Delta, Adobe, Arvida, Georgia Tourism, and the Jack Nicklaus Development Corporation. Craig's photographs have appeared in numerous national and regional publications including *Backpacker*, *Outdoor Photographer*, *Outside*, *Southern Living*, and *Atlanta Magazine*. Since 1992, Craig's large format color landscape photography has been exclusively featured in over twenty-five calendars and in the book *Georgia*, published by Graphic Arts Center Publishers.

In addition to his editorial and advertising photography, Craig's fine art landscapes are widely collected and exhibited and can be found in the corporate collections of The Coca Cola Company, Cox Communications, The Home Depot, Southern Company, and UPS.

Craig is also a prolific photographer of people and specializes in impromptu street portraits of the people he meets during his travels. Craig's work exemplifies how the use of light, rhythm, color, and emotional connection with the subject can bring out the beautiful and timeless qualities of a person, place or moment.

One of Craig's most ardent passions is teaching. Craig has become widely recognized as a dynamic and inspiring speaker, teacher and workshop leader. Craig is the founding contributor of [The Mindful Eye](#), one of the web's finest resources for photographic education and inspiration.

YOUR EMAIL ADDRESS IS IMPORTANT

Email is a convenient way for the PSC to keep members apprised of schedule changes for PSC activities, meeting reminders, and other photographic opportunities of benefit to members. Please remember to keep your email address current by reporting changes to Janis Rowland at stringfree@aol.com or at meetings.

YOU ARE INVITED
to
FEBRUARY PSC SOCIAL
6:30 pm
Monday, February 1
Hamilton Place YMCA
Guests Are Welcome

Members are asked to bring a snack or appetizer. Drinks, ice and paper goods will be provided by the Board.

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Member News

CONGRATULATIONS!

- **Mark Wurst** has a publication credit in the March 2010 issue of *Trains Magazine*.
- **Seth Shaffer** has a photo exhibit at the McKee Library at Southern Adventist University.
- **Dan Jeter's Stormy Sunrise** (People's Choice and 2nd place in PSC's 2009 Annual Contest) continues to win him awards in other competitions. Recently, **Dan's Stormy Sunrise** took an **Honorable Mention** in the **Mississippi Valley Salon of Photography**, sponsored by the St. Louis Camera Club. Go to www.stlcameraclub.com/mvs2009/images/web/sect_1.htm to view his and other winners and acceptances. *Stormy Sunrise* also won **Honorable Mention** in the **January EID Inter-Club Competition** for Group 1. This was the only image from southeastern USA members to place in the competition.
- **Dr. Cauley Hayes** was honored at "The Seventh Annual Baroness Erlanger Foundation Distinguished Physician Brunch" on January 30, 2010, along with two other doctors. The three individuals were honored for their unquestionable character, as well as their commitment and excellence in medicine to the region's medical community. Dr. Hayes is currently Professor of Plastic Surgery and Director of Research at Erlanger. He also founded the Hayes Hand Center and Chattanooga Hand Rehabilitation Center. He was director of The Plastic Surgery Group for nearly 40 years.
- **Pat Gordy** became a graduate of the **PSA Image Analysis Course** in January. She also presented a program on judging and PSA to the Cookeville Camera Club on January 25.
- **Roelf and Maralese Steyn** are celebrating the birth of their son Marcus on January 16. I'm sure Dad will have pictures to share with all at the February meeting!

- **Bill and Beate Mueller** are celebrating the birth of their first grandchild in Asheville. **Olivia**, pictured here, arrived January 19 weighing in at 6 lb. 9 oz. and 19.5 inches long. Beate will be after NC to complete I-40 repairs to make faster trips to see her.



HEALTH

- **Pat Gordy** is home continuing to recover from her gallbladder surgery and having more tests.
- **Gene Cornelius** had more melanoma surgery in January and is recovering nicely at home.
- **John and Chrissy Jackson** are both having health issues.

SYMPATHY

- **Dave Rhinehart's** father passed away January 15 after a short hospital stay. Our thoughts are with Dave and his family during this time of sorrow.

January Visitors

Matt Boescher
Kent Goodner
Lila Sherrill

Amie Dodson
Jeff Schwenke
D. T. Trischler

New Members

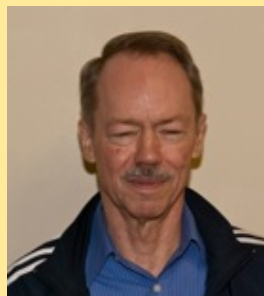
Ed Blevins
Kimberly Graves
Bob Hudson
Christy Shoemaker

Rick Fairbanks
Kate Haley
Pam Ogden
Evelyn Wall

New Member Corner:

Meet Ed Blevins

By Pat Gordy



Welcome to one of the newest members of PSC, Ed Blevins who joined at the January reception at the Gallery at Blackwell's. Although Ed grew up in Chattanooga, he has lived most of his life in California (San Francisco and Santa Rosa). He returned to the Chattanooga area because of his Dad's illness. Spending five years as a digital photographer of portraits and nature, Ed owns Nikons D50, D200, D300S, and D3X. In addition to photography, Ed enjoys bike riding, and he averages 100 miles of riding per week.

NEXT DIGITAL COMMITTEE

6:30 PM - Thursday, February 4
(1st Thursday of each month)

Bob Bratton: bratton@bellsouth.net

NEXT PSC BOARD MEETING

6:15 PM - Thursday, February 25

John Jackson, President
artmaster6547@yahoo.com

PSC Board and Digital Committee meetings are held in the JC Penny Hamilton Place 2nd floor conference room and are open to any members who wish to attend. Board and Digital committee members are asked to email their chairman if unable to attend the meeting.

The Gallery at Blackwell “Spring Awakenings”

The next gallery changeout will be **February 25-26, 4-6 pm** at Blackwell Automotive, 71 Eastgate Loop, Eastgate Mall. All PSC members are invited to participate. The theme is **Spring Awakenings** - to challenge your imaginations; but **photographic works of all types are welcome**. This exhibit will run March 1 to June 30.

Prints must be appropriately framed for sale - 8x10 or larger with hanging wires on them.

Additional details for Gallery at Blackwell entries are posted on the PSC website at chattanooga-photo.org.

The current gallery images are some of the best I've ever seen there, so I'm looking forward to more.

Gallery at Blackwell Tips

There are guidelines for submitting pictures to the gallery that we have periodically published, but some things seem to be falling through the cracks. Our gallery is for sale quality pictures that are desirable to the public and meet standards of art galleries. They also should represent our club well.

In order to be hung satisfactorily there or in a customer's place a hanging wire is required. It's usually installed 1/3 the distance from the top.

Framed prints should be matted. This is not just for appearance. It prevents the print from being in contact with the glass, which can cause sticking problems. Gallery wraps and other formats can be used if desired.

Mats must be cut in a professional manner or they look amateurish. That means no rough edges and no overcuts. Like-wise frames should be professional quality.

Questions are welcome.

Milton McLain, Curator

PSA EID Inter-Club Contest By Milton McLain

Results are in on the January Electronic Imaging Division competition and the next due date announced. **Dan Jeter** received an Honorable Mention (12 points), **Milton McLain** 10, **Bill Mueller** 9, **Mike Williams** 7, **Mohan Rao** and **Dr. Cauley Hayes** 6. Our club is in 16th place out of 21 clubs.

Entries for the next round must be in by February 26 and the same rules apply. Hope you send me some really competitive images at miltmail2@bellsouth.net. Contact if you have any questions.

WHAT IS PHOTO FEST?

By Janis Rowland

This year marks the **3rd Annual PSC Photo Fest**. But what exactly is Photo Fest? It is the only all-photography art festival in Chattanooga and is held each April on Saturday indoors at Heritage House in East Brainerd's Heritage Park. This is your day to showcase your photography for the public. In the process, you may even sell a few pieces or learn something from the mini seminars presented by fellow PSC members throughout the day.

It is likely that over 100 people will pass through the doors but it doesn't take a large investment to prepare for the event. Show one piece or 100 pieces. It is recommended that your pieces be shrink-wrapped if they are matted, and that note cards be housed in cellophane envelopes to avoid damage. They may be displayed on tabletops, in a rack for matted prints, or in a spinner rack for cards. Framed pieces will show on wall hangers, on wire free-standing racks, against the wall on the floor, or on tabletops. *Please note that personal display equipment will not be allowed without prior approval. Tabletop display devices are the exception.*

The Photo Fest Committee needs members to do the preliminary, behind the scenes work. Volunteers are needed on the day of the festival to present mini-seminars (approximately 6 for 30-minute sessions); help get the exhibits in; set up; greet visitors; man the PSC welcome center; work in the concession area; set up the seminar area; and help clean up at the end. If you can help in any of these areas, please contact Janis Rowland at stringfree@aol.com or 894-7112.

Come and experience Photo Fest. At the very least, you will spend the day with like-minded people and talk about your favorite subject (photography.) Concessions will be available for purchase and complimentary live music will be on hand to draw a crowd.

PSA Travel Inter-Club Contest

By Bill Mueller

Everybody's been someplace, so dig out those travel images you are proud of and tighten them up for the next round in the Travel competition. **Send your mages for the next PSA Travel Inter-Club Competition to Bill Mueller at shooter@gate.net by February 12.**

Images must be submitted as JPEG images and an sRGB color space is recommended. Maximum image width is 1024 pixels and maximum height is 768 pixels. Each image should have maximum file size no greater than 800K. Each club is limited to six entries by six different members. You do not have to be a member of the Photographic Society of America to enter, just a member of PSC.

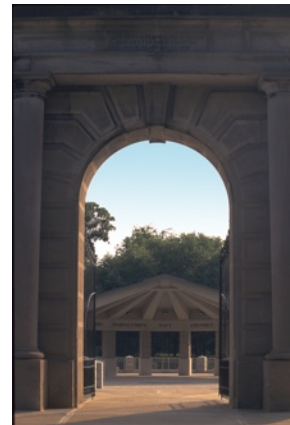
Contact Bill Mueller if you have any questions about the competition.



Favorite Place: Chattanooga National Cemetery

By Madelaine Cornelius

The Chattanooga National Cemetery is a very special and sacred place, and has been covered with a wonderful piece by Ed Bowen several years ago, but since we have so many new members, I decided to share my feelings about this beautiful cemetery. I love to visit, contemplate and record the peacefulness that permeates this hallowed ground and the patriotic ceremonies and events that take place in the different seasons. The park-like setting includes 121 acres of land, which holds the remains of veterans from the Revolutionary War to the Gulf War and 186 graves of German prisoners-of-war from both World Wars. As of 2008, there are 46,601 interments.



On a hill in the center of the cemetery are four canons facing the sky. At the bottom of the hill is a large Roman-inspired arch, approximately 35 feet high with Doric columns, a pair of ornamental iron gates, and inscription above. Behind the arch is the memorial honoring those who served in each branch of service. It was here that the Wreath-Laying Ceremony took place in early December of 2009. The Civil Air Patrol and the Daughters of the American Revolution played an important role in this impressive ceremony honoring all the men and women who have served our country. Attending this event was a gift to myself.

The cemetery has the graves of six Medal of Honor winners, men who were captured and hung by the Confederates for their role in the Great Locomotive Chase. The Ohio Monument is a tribute to these first awardees of the Medal of Honor, and contains a replica of The General. It is among the most unique memorials in the cemetery.

For Memorial Day all the graves are decorated with an American Flag and this is awe-inspiring to witness. Several of our friends are buried here and I photographed their burial places for their families on this day of remembrance.

Years ago the "Moving Wall" visited the Chattanooga National Cemetery. It is a half-sized replica of the Vietnam Veterans Memorial that is found in Washington D.C. and is dedicated to those who served in the Vietnam War, both living and dead. When a visitor looks upon the wall, his or her reflection can be seen simultaneously with the engraved names, which is meant to symbolically bring the past and present together. Some people leave sentimental items for their deceased or missing loved ones. Those who could not travel to Washington D.C. had the opportunity to see and touch the names of friends or loved ones thanks to Veteran John Dewitt, who vowed to make a transportable version. By 2006, there had been more than 1000 hometown visits of the "Moving Wall."



Anytime is a good time to visit Chattanooga National Cemetery. One will always be touched by its beauty, meaning, arrangement, and architecture.

Different seasons, different weather conditions, different times of day and various celebrations will give the photographer opportunities and challenges and a memorable experience.



2009 PSC Annual Contest Honorable Mentions



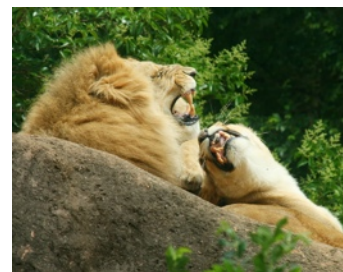
HM Amateur Print by
Connie Thompson



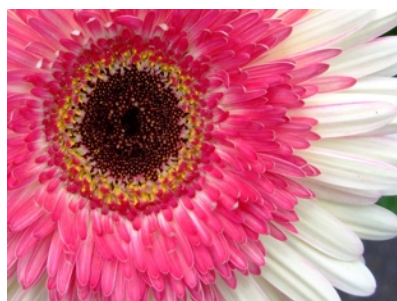
HM Amateur Print by Rosemary Williams



HM Advanced Digital by Angela Dillard



HM Amateur Digital by
Russell Robards



HM Advanced Digital by Ken Stuart



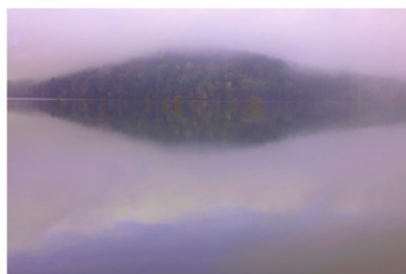
HM Amateur Digital by Gordon Calhoun



HM Advanced Digital by Seth Shaffer



HM Advanced Digital by
Madelaine Cornelius



HM Advanced Print by Tim Solomon



HM Advanced Print by
Leslie O'Rear



HM Amateur Digital by
Mel Aragon

MARCH QUARTERLY CONTEST - "CURVES"

1. The Quarterly Contest is open to members in good standing (current dues paid).
2. Slides, prints, and digital images will be judged together as one competition.
3. A maximum of two entries can be submitted by each member.
4. **Prints** must be at least 5x7 inches, mounted (matting is optional). The participant's name must appear on the back.
5. **Slides** must be marked with the participant's name on the back side. A registration dot must be placed in the lower left corner of the mount (Hold the right side of the slide to ward you and place the dot in the lower left hand corner). Slides are to be placed in the tray upside down with the correct side facing you. This puts the dot where it can be seen from the right hand side of the tray. No glass slides allowed.
6. **Digital images** must be in JPEG format, either saved to a CD and **brought to the February PSC meeting or emailed by February 25** to Tim Solomon, timsolomon48@yahoo.com. This will give the digital committee time to organize all digital submissions for screen presentation on the night of the contest in March.
7. Save the file using your first and last name and the number of your submission (#1 or #2). To insure the proper image size and quality for judging, the image file size should be 100 kb minimum and 350 kb maximum. The required maximum horizontal dimension is 1024 pixels and the maximum vertical dimension 768 pixels.
8. Slides, prints, or digital images which have previously won prizes in an Annual Contest or ribbons at quarterly competition cannot be entered again.
9. The judge is not eligible to participate.
10. Quarterly Contests are independent of the Annual Photo Competition held in December. Slides and prints entered in the Quarterly Contests may be entered in the annual competition.



DIGITAL Q&A - 57

By Art Hansen

Question: I have heard and seen quite a bit about HDR. From what I have seen and heard we can't produce a really good image unless we use HDR. I have seen quite a few nice images that were produced before HDR existed. What is the truth? Can we turn out really good images without using HDR?

Answer: Well, here comes another "it depends" response. We first need to reach an acceptable definition for "a really good image" and we will not find it easy to define what constitutes a really good image in the minds of everyone. In this case HDR is intended to provide a way to provide good exposures for both highlight and shadow areas. Many people feel that this is very necessary for quality photographs. For these folks HDR does offer some real benefits. However, there is one issue here. HDR requires multiple in camera images, which are then blended into a single HDR image. All of the original images must be identical except for the exposure used. Therefore, a moving subject cannot be used as an original in camera image. People, animals and other moving subjects cannot, therefore, be considered prime subjects for HDR images.

SLIDE FILM STILL ON THE MARKET

By Janis Rowland

Good news for slide film shooters, slide film continues to be manufactured and is still available. One Fuji representative reported that because Europe is behind the curve on conversion to digital imaging, film continues to be in demand. As long as demand continues, film will be available on the US market.

Slide film is available from Internet websites that include Adorama (www.adorama.com) and B&H Photo Video (bhphotovideo.com) in New York as well as other photo websites. If you see a deal that is too good to be true, verify the expiration date on the film.

Also, when comparing prices be sure to compare the shipped price to get the best deal. The shipping and handling cost will vary from company to company.

WAYS TO CONVERT A COLOR PHOTO TO BLACK & WHITE

By Janis Rowland

Black and white photographs are coming into vogue once again. Digital imaging makes the task of converting color to black and white easier than ever before. Some cameras even have a black and white setting. But it is generally agreed upon that flexibility lies in shooting color images and converting them rather than shooting black and white solely.

There are many ways to make a suitable conversion using digital imaging software such as Adobe Photoshop.

One way to produce a black and white image (using Adobe) is to open the image; create a new layer; fill it with pure black color; and change the type of the new layer to Color. A second method is to simply change the Mode from color to Grayscale. Equally as easy is the method of using the Image>Adjustment command Desaturate. Thirdly, you may want to desaturate the image by using the Image>Adjustment>Hue/Saturation and change the "saturation" slider to -100. Experimenting with changes in contrast in each case may give you the striking black and white image you are seeking.

One more way (but not the final method) to make the conversion will be discussed here. Open a color image; create a second Hue/Saturation Adjustment layer through the icon in the Layers palette (or by using Layer>New Adjustment Layer>Hue/Saturation); and remove all color from the image by setting the Saturation slider to -100. Select the background layer once again; create a second Hue/Saturation Adjustment layer between the background and the first layer; and set the layer blend mode to Color on this new layer. Clicking on the Layer Thumbnail reopens the Hue/Saturation dialogue box. Adjusting the Saturation slider gives you control over the final image. By saving the adjustment layers, you may return to the image to adjust it even further in the future.

You may find that no one method gives you the desired outcome every time. The method that you use may vary depending on the image so keep these methods in your tool bag.

MEMBERS' CORNER



Shari Vann would like a ride and a roommate to the Rocky Mountain School of Photography weekend February 27-28 in Atlanta. See page 7 for details of the weekend. If anyone can provide either, please contact Shari at photobugshari@charter.net or call at 423-488-3129.

Epson 1280 Printer - good condition, rarely used, all components and ink for \$125 or best offer. Contact **Kelly Lewis** at 423-894-4081 or email her at sweetcreekphoto@yahoo.com.



Members, email psceditor@bellsouth.net with your item, query, comment. Include info and contact information if response is needed. If you prefer not to have your name published, indicate this and the contact person will be the editor. As responses come in they will be routed to you.

FIELDTRIPS

Do you know of a great location or activity for a photo shoot? Then let us know. It is time to plan PSC fieldtrips and photo destinations for 2010. Email James Adams at james_adams2@comcast.net with your suggestions. We are always looking for new locations and ideas.



MARK YOUR CALENDARS

February 12 PSA Travel Competition
February 25: March Quarterly Contest-*Curves*
February 25: PSA EID Competition
February 25-27: "Spring Awakenings"
Gallery at Blackwell Exhibit
April 24: PSC Photo Fest at Heritage House

Details on page 3 and PSC website



RMSP WEEKEND

By Janis Rowland

The Rocky Mountain School of Photography is coming to the Doubletree Hotel Atlanta Airport in Atlanta on February 27-28, 2010. The weekend event includes ten classes to choose from, a professional critique session and great door prizes. Classes are suitable for beginner through intermediate amateur photographers (film and digital media).

PSC members are invited to attend at a special rate of \$159 for two days or \$199 for one day. Use the PSC group code CC113 when registering at www.rmisp.com/weekends or call 1-800-394-7677.

Email Janis at stringfree@aol.com if you plan to attend.



FOR SALE: Epson 7880 Printer

David M. Rutledge has an Epson 7880 eight color printer (purchased about 1.5 years ago) that will hold up to 24" rolls. He decided to use his Epson 4880 for his business needs and no longer has a need for the Epson 7880.

It is virtually unused. The 7880 has only been used to print about 10 photographs since purchased. *Harvey Head Cleaner* software is run every day to keep the heads clean. The printer has Epson 220ml cartridges approx. ¾ full and 1 roll of partially used 24" semi gloss Epson photo paper that goes with it.

The printer is priced at \$1500.00. Anyone interested, can reach David at 931-456-9631 or 931-248-1940 or email him at drutledge@stagecoachplace.com.

PSC CALENDAR

FEBRUARY

1 6:00 pm PSC Social at Hamilton Place YMCA
4 6:30 pm Digital Committee Meets
12 PSA Travel Image Entries Due
18 6:00 pm Digital Mini-Tutorial
6:30 pm PSC Meeting -
25 **NEWSLETTER ARTICLES DUE**
25 6:15 pm PSC Board meeting
March Quarterly Contest Entries Due
PSA EID Entries Due
Blackwell Gallery Pickup and Drop-off

25-26

MARCH

4 6:30 pm Digital Committee Meets
18 6:00 pm Digital Photo Evaluation session
6:30 pm PSC Meeting
25 **NEWSLETTER ARTICLES DUE**
25 PSC Board meeting



Non-PSC Opportunities

February 16-21:

Nature Photography Summit, Reno, NV

Rocky Mountain School of Photography -
Use PSC discount code CC113 when registering
Details www.rmisp.com/weekends or 1-800-394-7677

February 27-28:

RMSP Weekend, Atlanta, GA

NANPA (North American Nature Photography Assoc.)
Details & info about this event: www.nanpa.org

March 13 - 19:

Savannah/Tybee Island, Georgia

Don McGowan

Details for this and his other 2010 Workshops
<http://earthsongphotography.com/newSite/workshops.html>

March 28-April 2: Calloway Gardens, Georgia

Mark Johnson & Charles Needle

msjphotography.com/workshops/calloway_2010_flyer.pdf

April 7-10: Atlanta Botanical Garden

"Creative Macro Photography Intensive" Workshop

Charles Needle

Details: www.charlesneedlephoto.com/workshops

April 29-May 2: NANPA Spring Regional Event

Western North Carolina - details soon www.nanpa.org

July 25-30: Butchart Gardens (Victoria, Canada)

Mark Johnson & Charles Needle

msjphotography.com/workshops/Butchart_Gardens_2010_flyer.pdf

September 13-18: Maine Coast & Acadia Nat'l Park

Larry Winslett

Details: www.larrywinslett.com

BOARD MEMBERS OF THE PHOTOGRAPHIC SOCIETY OF CHATTANOOGA

OFFICERS

President	John Jackson	423-591-2916	artmaster6547@yahoo.com
President-Elect	Mark Wurst	423-605-0375	mark@mswphoto.com
Secretary	Pat Gordy	423-718-7552	patgordy@bellsouth.net
Treasurer	Janis Rowland	423-894-7112	stringfree@aol.com

DIRECTORS

James Adams	(2010)	423-645-5145	james_adams2@comcast.net
Rodney Blum	(2011)	423-892-2187	rodneyblum@att.net
Johannes de Wet	(2012)	423-298-2923	johannesdewet@gmail.net
Joni Fisher	(2011)	423-892-5966	jbf0258@aol.com
Sara Haase	(2010)	423-892-3381	sarakeinh@hotmail.com
Dan Jeter	(2010)	423-875-3348	dpjeter@yahoo.com
Bill Mueller	(2012)	423-504-4026	shooter@gate.net
Roelf Steyn	(2012)	423-488-3869	roelfus@bellsouth.net
Connie Thompson	(2011)	423-899-7299	cdtcpa@aol.com

WEBMASTER: Mickey Rountree webmaster@chattanoogaphoto.org

Editor Contact Information

Mary McLain, Editor
5720 Vincent Road
Chattanooga, TN 37416
Fax: 423-344-9032
psceditor@bellsouth.net

PSC Membership Dues (Effective October 1, 2009)

Full-time Student:	\$15
Single Membership:	\$25
Family Membership:	\$30

Website: www.chattanoogaphoto.org

Monthly Meeting Information

Day: 3rd Thursday Each Month
Time: 6:30 Social and 7:00 Program
Location: East Ridge Community Center

Located at 1517 Tombras Avenue: From the intersection of I-75 and I-24, follow I-24 toward downtown. Exit at Moore Road. Go to Ringgold Road and turn right. Move to the left lane and turn left on Tombras Avenue at traffic signal #8. Turn right into the third driveway.

The Photographic Society of Chattanooga holds club membership in Photographic Society of America, Allied Arts of Greater Chattanooga, Americans for the Arts, and Tennesseans for the Arts.



A not-for-profit organization

Photographic Society of Chattanooga
P.O. Box 8886
Chattanooga, TN 37414

